



The Central Florida Kraze & Krush Youth Soccer Club is kicking off their 2nd Annual Team/Club Coffee & Cocoa Fundraiser! This fundraiser has been designed to directly benefit your child's team, as well as benefit the club. Enjoy flavors like French Roast, Pumpkin Spice, White Christmas & Hazelnut to name a few as well as a hot cocoa selection...

I also want you to know that this will be the only team/club fundraiser that we will ask you to participate in by selling something for the 2011/2012 soccer season. The financial profit from the sale of each coffee bag is \$4; \$3 will go directly back to your child's team and \$1 will go to the club. I suggest each team coming up with a goal and motivating each player to sell that amount of coffee to achieve that goal. For example, your team's goal is \$1,000. If your team has 12 players, that would be \$84 profit/player. With each bag profiting \$3...each player would have to sell 28 bags to reach that goal. The order form provided has 30 order slots; that would basically be 1 bag of coffee sold per order slot.

The deadline to turn in orders to your Team Fundraiser Point Person is: Wednesday, September 21, 2011.

All bags of coffee will be freshly roasted and ground when the orders get turned into our coffee vendor. The coffee will then be delivered in approximately 6 weeks.

We will be offering a Target Gift Card to the TOP 3 SELLERS: 3rd Place will receive a \$25 Gift Card, 2nd Place will receive a \$50 Gift Card and 1st Place will receive a \$75 Gift Card. We will also have an EXCLUSIVE CFK item for the TOP SELLING TEAM!!

You will be receiving an original order form within the next 5 days from either your Team Manager or your Team's Fundraising Point Person. All items are \$9 and payment must be collected at the time the order is placed. We will be accepting cash and check; all checks are made payable to CFK Soccer Club.

Additional Order Forms will be available on the CFK Website under the Documents tab.

Thank you for all that you do to contribute to the success of our Soccer Club. If you have any additional questions, please do not hesitate to ask.

HAPPY SELLING,

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